

Position or Title: Vice President and Principal

Firm : Creative Capital Inc. - A nationwide Structured Settlement consulting firm and a founder of the structured settlement industry.

Education: B.S. Business Management, Kean College of New Jersey, Union, NJ

Career History: Morris joined Creative Capital in February 1993. Prior to joining Creative Capital, Morris had over seven years of supervisory accounting experience, working for Richard Ellis, Inc., a real estate investment firm, Johnston Equipment Company and The Howard Marlboro Group, both manufacturers.

In September of 1999, Morris became a member of the Society of Certified Senior Advisors, a group dedicated to serving the ever increasing senior citizen sector. He is a licensed life and health insurance agent.

Morris is NY State's leading expert in assisting attorneys at mediation and settlement conferences in achieving better offers by employing the Multiplier Effect of CPLR Art. 50-A and 50-B. Morris has participated in hundreds of mediations throughout New York State.

In the area of Wrongful Conviction and Imprisonment, Morris has handled some of the largest and most prominent cases in the nation.

In October of 2017, Morris was named a partner of Creative Capital Inc.

Publications: NYSTLI Bill of Particulars Article: "Obtaining Better Settlements at Mediation: CPLR Articles 50-A & 50-B" VOL. II, 2016; CCI Newsletter Feature Article: "Observations of a Layman Regarding New York's Periodic Judgment Statutes" 2020.

Lectures: New York State Trial Lawyers Institute, "Take Your Case from Good to Great: Do Better for your Clients by Using CPLR Articles 50-A/50-B to Show What their Case is Really Worth"(2017); New York State Trial Lawyers Institute, "Birth Trauma Litigation" (2021).

Memberships: National Structured Settlements Trade Association
Society of Certified Senior Advisors