

Martin Jacobson, Esq.

Position or Title: Vice President and General Counsel

Firm or Place of Business: Creative Capital Inc. - A nationwide structured settlement consulting firm.

Primary Areas of Practice: Structured Settlements in bodily injury and other areas of practice.

Law School: Brooklyn Law School, Magna Cum Laude, Year of Graduation: 1974

Previous Work History: Former partner in a New York City law firm, Braunstein, Jacobson, Freeman & Viscomi after serving as Assistant Corporation Counsel for the City of New York.

Membership in Associations, Committees, etc.: New York State Bar Association; New York State Trial Lawyers Association; New York County Lawyers Association; New Jersey Bar Association; American Association for Justice; American Bar Association.

Bar Admissions: United States Supreme Court; U.S. Circuit Courts of Appeals for the Second and Third Circuits; U.S. District Courts for the Southern and Eastern Districts of New York and the District of New Jersey; New York State Courts; New Jersey State Courts.

State Bar or Law School lectures, or other CLE programs: Faculty Chair and Overall Planning Coordinator of NYSBA Program entitled "Structured Settlements and Periodic Judgments under CPLR Articles 50-A & 50-B"; Guest lecturer on Structured Settlements and Periodic Judgments to Unified Court System Judicial Personnel at the invitation of the N.Y.S. Office of Court Administration; Guest speaker at Court of Claims Annual symposium presenting on CPLR Art. 50-A & 50-B; Seminar Provider to N.Y.S. Attorney General's staff attorneys on CPLR 50-A & 50-B; Lectured on dozens of occasions including: Summer Judicial Program for New York State Judges in Rye, NY (1999); Westchester County Bar Assoc., (2000); Camden County, NJ Bar Assoc. - CLE Programs "Ethical Use of Structured Settlements and C.O.R.A." (2001) and "Legal Negotiation and Settlement: Winning Strategies" (2002); Philadelphia Bar Assoc. - Labor & Employment Committee, "Structured Settlements in Employment Matters" (2003 & 2009); NJ Attorney General's Office (2003); NY State Bar Assoc. - General Practice Section on Structured Settlement; Assoc. of the Bar of the City of New York on Structured Settlements; National Employment Lawyers Assoc. "Structuring Taxable Settlements in Employment Cases" (2005); American Board of Professional Liability Attorneys "Ethical and Other Considerations in Settling P/I Cases" (2006); Summer Judicial Conferences for NY State Judges in Westchester and Nassau Counties, "Infant Compromise - Anatomy of a Structured Settlement" (2006); New York State Trial Lawyers Institute, "You've Settled Your Case, Now What?" (2007), "Medicare, Medicaid, ERISA and Private Insurers' Claims and Medicare Set-Asides. Separating Fact From Fiction in a Changing Landscape" (2009); NY State Bar Assoc., "Handling Tough Issues in a Plaintiff's Personal Injury Case", "Hot Topics in Elder Law" (2009); Brooklyn Bar Assoc. "Infant Compromise Orders: Getting the Final Seal of Approval" (2010); NJAJ Meadowlands Seminar "Trial Advocacy: Proof of Damages - Structured Settlements" (2011); Cooperative Assoc. of Medical Attorneys "Ethical Considerations in Structured Settlement Cases" (2012); Kentucky Justice Assoc., "Obtaining and Retaining an Adequate Award - Avoiding Legal Malpractice" (2012); National Employment Lawyers Assoc., "Structured Settlements & Other Tax Strategies In Employment Litigation: Why Pay More?" (2013); New York State Trial Lawyers Institute, "Medicare Secondary Payer: How Do I Deal With It?" (2013); NJAJ Boardwalk Seminar "Personal Injury: Panel Discussion: Structured Settlements" (2014); AAPD Symposium "Panel Discussion: Factoring of Structured Settlements" (2014); Connecticut Trial Lawyers Association "Avoiding Settlement Horror Stories" (2015); Staten Island Trial Lawyers Association, "Effective Use NY's Periodic Judgment Statutes CPLR Articles 50-A & 50-B" (2017); New York State Trial Lawyers Institute, "Take Your Case from Good to Great: Do Better for your Clients by Using CPLR Articles 50-A/50-B to Show What their Case is Really Worth" (2017); "What Every Trial Lawyer Needs to Know about Getting Faster Approval of Settlements in the Surrogates, Supreme & Guardianship Courts" (2018). Privately sponsored seminars on Structured Settlements and Periodic Judgments; Seminars to Corporate Law Departments; Private Law firms.

Publications: NYSTLA Bill of Particulars Article: "Obtaining Better Settlements at Mediation: CPLR Articles 50-A & 50-B" VOL. II, 2016; Connecticut Law Tribune Article: "Balancing Plaintiffs' Income and Medicare's Interest" Vol. 41, No. 23, June 2015; Connecticut Law Tribune Article: "Stopping Vulnerable Plaintiffs From Selling Off Settlements" Vol. 40, No. 37, Sept. 2014; Connecticut Law Tribune Article: "Lifetime Financial Security for Personal Injury Plaintiffs" Vol. 40, No. 23, June 2014; Brain Injury Assoc. of America, Inc. Article: "Lifetime Financial Security for TBI Plaintiffs" Spring 2014; CCI Newsletter Feature Article, "Using CPLR Articles 50-A & 50-B to Settle Cases", Jan. 2014; NYSTLA Bill of Particulars Article: "Ethical Considerations in Personal Injury Settlements and Lien Resolution" VOL. I, 2012; PA Justice News Article: "Plaintiff Attorneys Need Protection" Vol. III, No. 5, Dec. 2010; Connecticut Law Tribune Article: "Pitfalls Abound in Using Qualified Settlement Funds in Personal Injury Cases" Vol. 36, No. 22, May 2010; NYSTLA Bill of Particulars Article: "Avoiding a Legal Malpractice Trap Created by a Legislative Oversight" Fall, 2007; CCI Newsletter Feature Article, "Lower Interest Rates May Compel U.S. T-Bond Settlements", Spring, 1996; Bertholon Rowland Corp., Lawyers Professional Liability Update, "Avoiding Future Malpractice Claims", Vol. 2, No. 6, Oct. 1996; Claims Magazine Articles: "Structured Settlement New Laws Mean New Strategies", Vol. 36, No. 11; "To Assign or Not to Assign", Vol. 37, No. 11; "Try Bonds", Oct. 1993 issue.



Biographical Data Sheet

Creative Capital

1200 Tices Lane, East Brunswick, NJ 08816

P. 800.327.9224 • F. 732.249.8679

info@creative-capital.com • www.creative-capital.com